



■ FEATURE

# Laser Light



Cellulite unfortunately affects most women during their lifetime. Here, Dr Ayham Al Ayoubi, tells The Cosmetic Surgery Guide about Cellulaze: The cellulite treatment everyone is talking about.

## What is cellulite?

Cellulite is the uneven distribution of subcutaneous fat tissue giving rise to an irregular, dimpled skin surface of the thighs, abdomen, and buttocks in 85% of post-adolescent women. Also known as 'orange peel' or cottage cheese', it is the abnormal storage of fat and toxins in the fat cells (adipocytes) under the skin and is caused by an imbalance between fat production and fat breakdown within the cells.

Many believe cellulite to be a fat problem that can be eliminated through diet and exercise. Although these methods will lessen the appearance of cellulite, it will never eliminate it entirely.

There are many treatments available for cellulite. However, the majority of them are topically applied and have very limited effect on cellulite with short lasting results.

## What is Cellulaze and how does it work?

This is the world's first cellulite treatment which uses a pulsed laser which delivers energy to treat cellulite which does not penetrate the upper layers of skin.

Cellulaze works by firstly inserting the laser through a 1-2mm incision in the skin and placing it just underneath the top layer, pointing it downwards to liquify the excess fat lying beneath the epidermis. The laser is then pointed at a horizontal angle to cut through the stiffened fibrous bands, releasing the valleys of fat which cause the orange peel effect.

Finally, the laser is placed in the upright position to thicken and elasticise the top layer of skin, smoothing out the surface for tight and toned skin.

## Why is Cellulaze the best choice for sufferers of cellulite?

Cellulaze is the only cellulite treatment available which is effective after just one treatment, and clinical trials have demonstrated that the effects of Cellulaze will last for a minimum of twelve months.

Cellulaze is the only treatment which addresses all of the structural causes of cellulite, and is able to attack the fat tissue by cutting through the brittle structural bands beneath the skin, which are the cause of cellulite's characteristic dimples.

## Is there a perfect patient for Cellulaze?

To treat cellulite using Cellulaze laser treatment, the condition must be sufficiently advanced and be classified as group two or three in which dimpling is visible.

However, Cellulaze is said to deliver the best results for people who are not significantly overweight and lead a fit and healthy lifestyle.

## What do your patients like about this treatment?

The popularity of the treatment can be attributed to the fact that the treatment is minimally invasive with very little downtime.

Cellulaze laser treatment for cellulite has achieved consistently high levels of patient satisfaction and is the first treatment which recognises that cellulite is not just a fat problem, but a structural one and addresses the structural causes of cellulite.







REGIONAL PRACTITIONERS ■

Mr Ayham Al-Ayoubi • Plastic Surgeon  
London



Mr Ayham Al-Ayoubi is an international leading surgeon in SmartLipo and Sculptra.

Known as the 'King of SmartLipo', for his legendary laser body sculpting, he is the leading SmartLipo MPX trainer surgeon in the UK.

Mr Al-Ayoubi uses his own advanced techniques in various aspects of laser surgery many of which have now been adopted by numerous plastic surgeons and cosmetic doctors including scar-free breast and neck lifting.

Patients travel from all over the UK and the world to have Mr Al-Ayoubi perform SmartLipo.

“ Enhancing but preserving our natural beauty ”

AREAS OF EXPERTISE

Body:

- Abdominoplasty • BodyTite •
- Cellulite Treatments with Cellulaze and VelaShape •
- Laser for Excessive Sweating • Laser Hair Removal •
- Laser Knee Lift • Laser Liposuction • Liposuction •
- Vein Treatments •

Face:

- Dermal Fillers •
- Lip Augmentation (Temporary & Permanent) •
- Ear Reshaping • Eyelid Surgery • Facelift •
- Muscle Relaxing Injections • Neck Lift • Nose Reshaping •
- Volumisers • Laser Skin Resurfacing •

Breasts:

- Breast Augmentation • Breast Reduction •
- Laser Breast Uplift • Macrolane •

Skin:

- Skin Peels • Cosmeceuticals • Microdermabrasion •

CREDENTIALS & INFO

Medical Qualifications:

- MD • MS • DLORSC (London) •

Associations:

- The European Society of Aesthetic Surgery •
- The European Academy of Facial Plastic Surgery •
- The International Academy of Body Contouring and Laser Lipolysis •

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