

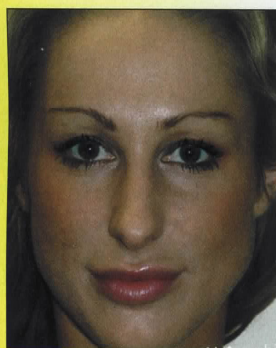


## Surgeon Uses Ellansé for Non-Surgical Creation of Dimples

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Before Tx



After Ellansé Tx

Photos courtesy of Ayham Al-Ayoubi, M.D., M.S.,  
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Achieving longer lasting cosmetic outcomes, safely and economically, Ellansé™ from AQTIS Medical (Utrecht, The Netherlands) has proven itself as a strong competitor among more established dermal filler products. In addition to its ideal deep tissue filling and volume replacement qualities, the creation of dimples is a new and exciting indication for Ellansé, further underscoring its versatility in the aesthetic field.

Dimples are visible indentations of the skin that form on some people's cheeks, especially when they smile. They are considered a sign of good luck, prosperity and beauty in some cultures, and particularly in Asian and Indo-ethnic sub groups, dimples are viewed as a sign of attractiveness and veracity.

"From the aesthetic plastic surgery point of view, dimples create a natural folding and three-dimensional appearance in the cheek area, which incites a natural attraction to the observer," said Ayham Al-Ayoubi, M.D., M.S., D.L.O.R.C.S.(London), an ear, nose and throat specialist and facial plastic and laser surgeon at London Medical & Aesthetic Clinic in London, U.K.

According to Dr. Al-Ayoubi, many cosmetic patients will request a procedure to create dimples in their cheek area. Traditionally, this can be performed with special surgical techniques that consistently achieve good results; however, not every patient is willing to go under the knife in order to create dimples. In Dr. Al-Ayoubi's experience, Ellansé, a poly-caprolactone (PCL) dermal filler, is ideal for this increasingly popular cosmetic indication.

"I have been using Ellansé for approximately two years now to create

dimples in the cheek area in my patients, quickly, safely and painlessly. I have achieved excellent aesthetic outcomes without needing to perform surgery," Dr. Al-Ayoubi said.

In this pioneering technique, Dr. Al-Ayoubi uses Ellansé's M strength product, strategically injecting 0.3 mL – 0.5 mL of product in a ring formation into the target area. Ellansé, along with the stimulation of neocollagenesis at the target area, will help create the rim of the dimple itself. At the four to five week follow-up, Dr. Al-Ayoubi may re-inject with more Ellansé to fine-tune and enhance the depth of the dimple, depending on the specific cosmetic goals of the patient.

"I choose to use Ellansé for this indication not only because of its ideal viscosity and longevity out to three years – much longer than other dermal fillers – but also because it stimulates neocollagenesis at the treatment site, which can be best appreciated approximately four weeks after treatment," Dr. Al-Ayoubi explained. "The stimulation of the patient's own new collagen helps to naturally enhance the final aesthetic outcome."

A natural dimple forms at the junction between two adjacent lying muscles connected only by the fascia at the cheek area when the patient smiles. Dr. Al-Ayoubi advised that the ideal area to create a dimple with Ellansé is at this junction where these two muscles meet. "The physician needs to accurately assess where the interface of the two adjacent lying muscles is. Once this very important point is established, the technique is very easy to perform. If the product is placed in the right area, the dimple created will appear absolutely natural when the patient smiles," said Dr. Al-Ayoubi.

