



Summer 2012

### BREAKING NEWS *in* THE BEAUTY BIZ!

#### Introducing Cellulaze™

In one treatment, Dr. Cristina F. Keusch can now treat a problem that plagues more than 85% of women and, until now, has been considered largely untreatable.

Cellulaze is the first and only minimally invasive anti-cellulite treatment. Its exclusive technology targets cellulite precisely at the source by smoothing herniated pockets of fat, thermally subcising and releasing the fibrous septae, and tightening and thickening the dermis. In fact, ultrasound imaging measurements demonstrate an average 25% increase in skin thickness and DermaLab Probe measurements showed an average 29% increase in skin elasticity after one year.

The success behind ground breaking Cellulaze technology lies in the combination of a powerful pulsed Nd:YAG 1440 nm wavelength and the fiber with its bidirectional laser flow delivery. After inserting the fiber into a small incision, the laser is directed at the adipose tissue where microbubbles form at the tip of the tool to infuse the fat tissue with laser energy and disrupt dimpled pockets of fat that cause cellulite.

Next, Cellulaze's fiber is targeted at the fibrous septae to release the fibrous bands and smooth the skin.

Finally, the laser is turned upward to gently heat the skin and promote a thicker, stronger underlying foundation of collagen.

#### Kate's Summer Specials

**B.O.G.O.  
Buy One Get One  
for a limited time\***

- Laser Hair Removal: Buy One Area Get One Area 1/2 OFF
- Laser Facials: Buy 3 Get 3 FREE
- Laser Vein Removal – No Needles – No Downtime – Buy 2 Treatments, Get the 3rd Treatment FREE
- Botox®: Buy 2 Areas, Get the 3rd Area FREE

#### Summer Savings

- Juvéderm®: Save \$75 when you book your Juvéderm treatment with our Nurse Practitioner, Kate Teboul
- Allergan Duet Program: Combine Botox® & Juvéderm® and receive \$75 off instantly with your membership in the [Brilliant Distinctions®](#) program. Be sure to sign up now prior to your treatment! (Rebate supply is limited.)
- Stock up and Save on Skin Care Products:
  - Buy 1 product get 10% off
  - Buy 2 products get 20% off
  - Buy 3 products get 30% off

\* Buy One Get One offers valid through September 30, 2012

**Please call today  
to schedule your  
complimentary consultation  
at 561-368-9455.**

#### HOW CELLULAZE WORKS: THE SIDELAZE TECHNIQUE



**TARGET BULGING POCKETS OF FAT**  
SideLaze fiber is re-oriented to target pockets of herniated fat

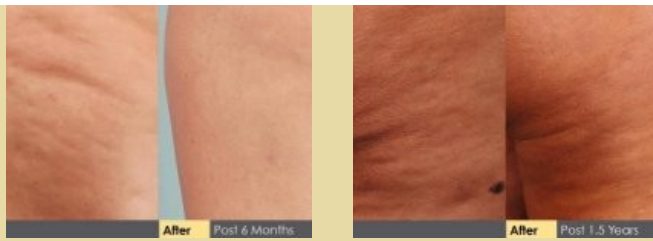
**THERMAL SUBCISION OF FIBROUS SEPTAE**  
Using the SideLaze laser fiber, fibrotic septae are thermally subcised

**TISSUE TIGHTENING\***  
Energy is delivered to the hypo dermal junction to thicken skin and increase skin elasticity

[Click to watch this video and learn how Cellulaze works](#)

In less than one hour and in one procedure, Dr. Keusch can treat even large areas of cellulite. Optimal results are seen at three months post-procedure. This time allows for generation of new collagen. Septae regrow in new locations, while new collagen leads to thicker and more elastic skin. At one year, clinical test subjects saw an improvement in skin elasticity compared to baseline and reported a 93% satisfaction rate from their cellulite treatment. Minimal side effects were limited to mild discomfort, bruising, swelling and numbness, with complete resolution at three months for all patients.





[Check out more Cellulaze before & after pictures](#)

Please call today to schedule your complimentary consultation at 561-368-9455.

### Introducing SideLaze800™

Dr. Cristina Keusch is proud to own the first SideLaze800 laser system sold in this country following FDA approval and completion of the initial investigative studies! SideLaze800 allows tightening of the lower facial and neck skin and reduction of neck fat through the use of a fine laser beam. Due to the 1440 nm wavelength's affinity for water and fat, SideLaze800 is proven to: regenerate, tighten tissue, and stimulate the dermis and hypodermis to produce collagen. Results can be seen at three months following the procedure.

Using the Cellulaze technology, SideLaze800 is a minimally invasive alternative to a facelift that provides dramatic results! This procedure is performed with minimal incisions and local anesthesia. Additionally, SideLaze800 may be used at the time of a facelift for further direct skin tightening.



### Smartlipo Triplex™

What is Smartlipo?

Smartlipo is a remarkable method for removing unwanted body fat through a highly efficient process with minimal discomfort. Unlike most liposuction systems, the gentle heating provided by the laser tip encourages skin tightening in addition to increasing the efficiency of fat removal.

The Smartlipo Triplex combines the latest laser technology to melt fat and stimulate skin tightening in a minimally invasive procedure. This is the only laser lipolysis system which utilizes 1064, 1320, and 1440 nm wavelengths for the safest and most efficient treatments available.

- Given the cannula's small size and gentleness of the procedure, Smartlipo laser-assisted lipolysis is a minimally invasive treatment that only requires local anesthesia—enhancing your safety and reducing the likelihood of side effects.
- A laser fiber is introduced through a small cannula, delivering energy directly to subcutaneous fat cells—to disrupt them. The emitted energy also coagulates tissue, thus inducing collagen retraction and tissue tightening.
- The Smartlipo laser causes small blood vessels to coagulate immediately—resulting in less bleeding, swelling and bruising than conventional liposuction, for faster healing and recovery.
- Smartlipo supplements or augments traditional methods of liposuction treatment.
- Typically only one short treatment session is needed for optimal results

Here are dramatic Smartlipo before & after photos:



[Read more about Smartlipo Triplex™](#)

### Like Us on Facebook

The Boca Raton Plastic Surgery Center and Dr. Cristina Keusch are now on Facebook. Please become our fan TODAY and be first in line to gain access to our discounts, promos and the latest industry insights in real time!

Visit us on the World Wide Web

Stay abreast of what's new at Boca Raton Plastic Surgery Center! Visit our Web site to check out regular additions at [www.DrKeusch.com](http://www.DrKeusch.com). We are pleased to offer you up to date news, current information about our products and services, as well as keep you involved with useful links and testimonials. Log on today!

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**To learn more about the above techniques or other latest plastic surgery news, contact Dr. Cristina F. Keusch's office today for a free consultation.**

*\* Photos courtesy of Dr. Lauch & Dr. Sasaki*



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You are receiving this email from Dr. Cristina Keusch. If you wish to be removed from this list, please reply to this email and type 'Remove' in the subject line.